

ORDINANCE NO. _____

AN ORDINANCE OF THE CITY OF CARROLLTON, TEXAS AMENDING TITLE 15 CHAPTER 151 SECTION 151.94 ADDING LANGUAGE PERTINENT TO THE PLACEMENT OF SIGNS IN REDEVELOPMENT OVERLAY DISTRICTS; AND PROVIDING FOR REPEALING, PENALTY, SEVERABILITY, AND SAVINGS CLAUSES; AND, AN EFFECTIVE DATE ON AND AFTER ITS PUBLICATION AND ADOPTION.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF CARROLLTON, TEXAS, THAT,

Section 1.

Section 151.94 (B) of Chapter 151 of the Code of Ordinances, City of Carrollton, Texas, is hereby added to read as follows:

(B) Josey-Belt Line Redevelopment Overlay District.

1. **Intent and Scope:** The areas defined with this overlay were predominantly developed commercially prior to currently existing development standards for landscaping, minimum building setbacks and development on site. Further, as roadways have been expanded and widened, portions of properties along the thoroughfares within the Josey-Belt Line Redevelopment Overlay District have been acquired for Right-of-Way, reducing the available land for development or re-development, and reducing the available area to place freestanding signage.

It is the intent of this subsection (B) to establish special sign development standards for lots being modified as a result of the incentive programs designed to encourage redevelopment of the sites.

2. **General:** The regulations in this subsection (B) shall apply in the Josey-Belt Line Redevelopment Overlay District, the boundaries and subdistricts/areas of which are defined by city ordinances and shown on the official zoning map. All other provisions of this Chapter which are not in conflict with this subsection shall apply in the Redevelopment Overlay District. All signs requiring a permit must first obtain development plan approval prior to issuance of a permit.
3. The following signs are permitted in the Josey-Belt Line Redevelopment Overlay District:
 - (a) Permanent Freestanding Signs:
 - i. Maximum Height: Four (4) feet including base and surround, measured to ground level at base.

- ii. Maximum Area: Forty (40) square feet of sign copy.
 - iii. Maximum Number: One per lot.
 - iv. Minimum Setback: Fifteen (15) feet from the back of curb.
 - v. Construction: Sign structure shall be of brick, stone or similar materials to those used to construct the building on the same lot. Such materials shall be used to frame the sign in such a way as to completely surround the sign area with a minimum eight (8) inches of material. Sign may include ornamental metal, but no part of a metal “can” may be left exposed.
 - vi. Compatibility: Landscaping, existing or proposed, shall be incorporated into any proposed sign design plan.
- 4. Electronic message signs are prohibited.
 - 5. Meritorious exceptions: Requests for alternative signs or designs which best meet the intent of this subsection shall be considered by the Board of Adjustment as prescribed in accordance with subsection 151.14(A)(9) of this Code.

Section 2. Penalty

Any owner, occupant, firm or corporation violating a provision of this ordinance, upon conviction, is guilty of an offense punishable as provided in Section 10.99 of the Carrollton City Code as amended.

Section 3. Severability

If any section, sub-section, paragraph, clause, phrase, or provisions of this ordinance shall be adjudged invalid or held unconstitutional, the same shall not affect the validity of this ordinance as a whole or any part or provisions hereof, other than the part so decided to be invalid or unconstitutional.

Section 4. Savings

Except as herein amended, Title 15, Chapter 151, otherwise known as Sign Regulations of the Carrollton Code of Ordinances, as amended, shall remain in full force and effect.

Section 5

This ordinance shall become effective after its passage and approval by the City Council and its publication.

PASSED AND APPROVED this the 18th day of August, 2015

CITY OF CARROLLTON, TEXAS

Matthew Marchant, Mayor

ATTEST:

Krystle Nelinson, City Secretary

APPROVED AS TO FORM:

Susan Keller,
Assistant City Attorney

APPROVED AS TO CONTENT:

Brett L. King,
Building Official