# **APPLICANT'S NARRATIVE**

The SUP is being requested for Vapour King LLC a premium smoke and vape store dedicated to providing a diverse range of high-quality smoking and vaping products to our customers. Located in the heart of Carrollton, our store aims to be a one-stop destination for enthusiasts and beginners alike, offering a welcoming environment and expert advice.

The requested location is situated in a convenient and accessible location within Carrollton downtown, ensuring easy access for both local residents and visitors. Our spacious and inviting storefront will feature a modern layout with dedicated sections for smoke and vape products. The retail location will be focused on selling vape and smoke product, with no consumption allowed within the store.

<u>Store Hours</u> Sunday - Wednesday: 9am - 10pm CST Thursday - Saturday: 9am - 12am CST

### Product Offering

We pride ourselves on offering a diverse range of smoking and vaping products, including:

- Premium e-liquids in a variety of flavors and nicotine strengths
- High-quality vaping devices, from beginner-friendly starter kits to advanced mods and tanks
- Tobacco products, including cigarettes, and rolling papers
- Smoking accessories such as pipes, bongs, grinders, and lighters
- CBD products, including oils, edibles, and topicals

Our product selection is carefully curated to cater to the unique preferences and needs of our customers, with a focus on quality, innovation, and value.

#### Smoke and Vape retail experience:

The management team of Vapour King LLC are seasoned smoke and vape retailers who also own Groovy Vape LLC, a high-end smoke and vape retailer with stores in Denton and Lewisville/ Colony, TX.

## Customer Experience:

Vapour King LLC prioritize the customer experience above all else. Our friendly and knowledgeable staff are passionate about smoking and vaping culture and are dedicated to providing personalized assistance and guidance to every customer.

## Legal Compliance:

Vapour King LLC is fully committed to complying with all local, state, and federal regulations governing the sale and distribution of smoking and vaping products. We are dedicated to upholding the highest standards of integrity, transparency, and accountability in everything we do.