

UPDATES TO THE SIGN CODE - TRANSIT CENTER DISTRICT

Wall Signs

- Removed restrictive construction requirements which permitted only channel letter signs and pan signs.
- Revised for consistency with the overall sign code; wall signs on multi-story office buildings limited to one per elevation.

Projecting Signs

- Dimension and square footage limits updated to promote appropriate scale of signage.
- Vertical projecting signs to be permitted on buildings one story and greater.

Rooftop Signs

- Signs to be permitted in front of a pitched architectural metal roofs, cantilevered roofs, and attached canopies on buildings one story and greater.

Window Signs

- Revised for consistency with the overall sign code; prohibits window signs except for one and two-story retail buildings, or at the ground floor of mixed-use buildings.

Prohibited signs

- Can signs revised to prohibit only rectangular can signs designed for interchangeable faces.
- Pan signs to be prohibited, except for projecting signs, or those on warehouse/industrial buildings (there are existing non-conforming warehouses in the Transit Center). Pan signs have been permitted due to the nature of existing buildings downtown, which were provided with mansard roofs and therefore had limited options for signage. With the renovation of the east façade of the Downtown Square, this provision is no longer necessary.

Illumination

- “Exposed bulb” signs now permitted.
- Internal illumination now permitted for molded cabinet signs or logos.

Minor Changes:

Prohibited signs

- Electronic message signs remain prohibited; exception added to allow digital gasoline price signs.
- Pylon and pole signs added to prohibited signs; omitted as part of a scrivener’s error in previous sign code update.