

EVENTS TRUST FUND

Application

Office of the Governor
Economic Development and Tourism (EDT)

APPLICANT NAME: City of Carrollton

APPLICANT MAILING ADDRESS: 1945 E. Jackson Road, Carrollton, Texas 75006

EVENT NAME: LIV Golf Team Championship Dallas

DATE(S) OF EVENT: September 16 - 22, 2024

EVENT LOCATION (CITY): Maridoe Golf Club, Carrollton, Texas

DATE APPLICATION SUBMITTED: April 17, 2024

Events Trust Fund Application
Event Trust Fund (ETF), Major Events Reimbursement Program (MERP)
or Motor Sports Racing Trust Fund (MSRTF)

Please review the Events Trust Fund Guidelines document and applicable statutes and rules before submitting this application. Links can be found at <https://gov.texas.gov/business/page/event-trust-funds-program>.

An application is not complete until all required documents are submitted, with the exception of the Event Support Contract and the MERP required Human Trafficking Prevention Plan. See checklist in Section 7 of the application for required documents.

Deadlines for submission are as follows:

ETF & MSRTF: No later than 120 days prior to the first day of the event.

MERP: No later than 45 days prior to the first day of the event, but not earlier than 1 year before the event. Not later than the 30th day before the first day of the event, a site selection organization must submit a plan to prevent the trafficking of persons in connection with the event to the Office of the Attorney General and the Chief of the Texas Division of Emergency Management (see Guidelines document for trafficking plan submittal details).

*Please submit **all** documents to eventsfund@gov.texas.gov.*

SECTION 1: ENDORSING MUNICIPALITY OR COUNTY

Name of Endorsing Municipality or County:	City of Carrollton
Municipality or County Contact Name:	Steve Babick
Contact Title:	Mayor
Contact Email:	Steve.Babick@cityofcarrollton.com
Contact Phone Number:	972-466-3000

- Has the endorsing municipality or county reviewed the event and found that it meets all eligibility requirements as listed in Texas Government Code Chapter 478. Major Events Reimbursement Program, Chapter 479. Motor Sports Racing Trust Fund, or Chapter 480. Events Trust Fund?
Yes ☒ **No** ☐
- Has the endorsing municipality or county determined that it will contribute local funding ("local match") to the Event Trust Fund, if established?
Yes ☒ **No** ☐

SECTION 2: LOCAL ORGANIZING COMMITTEE

- Has the municipality or county authorized a nonprofit Local Organizing Committee (LOC) to enter into an agreement with the Site Selection Organization to host the event on behalf of the municipality or county?
Yes ☐ **No** ☒

2. If Question 1 is selected as “No,” the municipality or county must directly enter into the Event Support Contract with the Site Selection Organization.

If “Yes,” provide the following information for the LOC:

Complete Business Name of LOC:	
LOC Contact Name:	
LOC Contact Title:	
Contact Email:	
Contact Phone Number:	

Is the LOC designated in the official request letter submitted with the application? Yes ☐ No ☐

SECTION 3: SITE SELECTION ORGANIZATION

Full Name of Site Selection Organization:	Outlyr, LLC
Site Selection Contact Name:	James Clark
Site Selection Contact Title:	Vice President
Site Selection Contact Email:	jclark@outlyr.com
Contact Phone Number:	847-826-8739

*EDT reserves the right to contact the Site Selection Organization or any other organization directly related to this event.

SECTION 4: FUND REQUEST AMOUNT

Total Fund Amount Requested:	\$899,798
State Share:	\$775,688
Local Share:	\$124,110

*In accordance with statute, the State Share must be no more than 6.25 times the Local Share. To calculate the Local Share, divide the State Share by 6.25. Total Fund = State Share + Local Share.

For MERP Applications only:

Estimated Direct Impact Total:	
Estimated Secondary Impact Total:	

*Direct Impact + Secondary Impact = State Share. Calculate the Total Fund, and then determine the Local Share and State Share.

SECTION 5: EVENT INFORMATION

Official Event Name:	LIV Golf Team Championship Dallas
Event Fund/Program being applied for: (ETF, MERP, MSRTF)	ETF
Venue(s) of Event:	Maridoe Golf Club
Event Website:	https://www.livgolf.com/
Date(s) of the Primary Event:	September 16 - 22, 2024
Day set-up/load-in for the event will begin:	August 1, 2024
Day take-down/load-out of the event will end:	October 10, 2024
Location of Event for the previous 5 years: (List most recent year first)	<ol style="list-style-type: none"> 1. Trump National Doral, Miami FL 2. n/a 3. n/a 4. n/a 5. n/a
Source of information for previous Events:	Outlyr
Other locations outside of Texas considered to host the event:	National Sites
Was the site selected as a part of a multi-year agreement? If yes, what years (past and future)?	Yes - 2024 & 2025
Will there be a fee charged by the Site Selection Organization, which must be paid as a condition to holding the event, including host fees, sanction fees, participation fees, or bid fees for the event?*	No
If yes, what is the total amount of the above referenced fee(s)?*	
Additional information:	

*Reimbursement will not be made for such a fee in excess of the amount listed. See TAC Rule § 184.45(18).

SECTION 6: ECONOMIC IMPACT INFORMATION

Please provide the following information. The information provided should align with the information provided in the Economic Impact Statement.

Estimated Attendance Chart: Complete the chart in the supplemental excel document and include with the submission of the application. Instructions for completing the chart and an example are in the worksheet.

Estimated Attendance Data: The information provided below should align with the information provided in the Estimated Attendance Chart.

Desired Market Area (area that will be affected by the economic impact of the event. This is usually the county in which the event is held and may sometimes include adjacent counties):	City of Carrollton
Primary event day(s) on which attendance counts will be collected and used for reporting attendance after the event:	September 16 - 22, 2024
Anticipated Daily Average Attendance at Primary Event (average of the total estimated attendance from the day(s) listed above):	7,902
Anticipated Out-of-State Attendance at Primary Event:	5,290
Anticipated percentage of all attendees that will be from Out-of-State:	46%
Anticipated percentage of total attendance from Texas, but who are visiting from outside of the market area:	18%

Spending Rates and Percentages: Provide the estimated daily average spending in the following categories for all attendees below. Include only taxable expense(s) (e.g. most food purchased at a grocery store is not taxed and would not be included, but food purchased at a restaurant is taxed and may be included.)

Spending Rate for Food & Non-Alcoholic Beverages:	\$94.93
Spending Rate for Shopping & Entertainment:	\$65.26
Spending Rate for Alcoholic Beverages:	\$46.17
What percentage of all attendees will consume alcoholic beverages?	67%
Spending Rate for Hotel:	\$206.67
What percentage of all attendees will stay in hotels?	41%
On average, how many people per hotel room?	1-2
Spending Rate for Car Rental:	\$82.50
What percentage of all attendees will rent cars?	31%
On average, how many people per rental car?	1-2

SECTION 7: ATTENDANCE REQUIREMENT

In accordance with TAC Rule § 184.13(d), 184.23(d) and 184.30, no later than 45 days after the event, the total actual attendance and the estimated number of attendees that are not residents of Texas at the event must be provided to EDT. Supporting documentation must be submitted for verification. The following methods will be accepted: ticket sales count, turnstile count, ticket scan count, convention registration check-in count, or participant totals (must be accompanied by ticket or turnstile count for MERP & MSRTF). Other methods may be approved by the OOG in its sole discretion prior to the first day of the event.

Please explain which of these methods or another method, subject to approval, that will be used:	Ticket Sales, Participant Totals
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SECTION 8: CHECKLIST

EDT must receive the following documents (except the Event Support Contract and Human Trafficking Prevention Plan) by the application deadline before it can issue an estimate of incremental taxes.

EDT is statutorily required to make a determination within 30 days after receiving a complete application. If an application is incomplete, it will not be processed until all required information is submitted. Early submission is encouraged.

- ☐ **Events Trust Fund Application** completed and signed by someone the applying entity has determined is eligible to bind the applying entity.
- ☐ **Estimated Attendance Chart** completed with information that aligns with the Economic Impact Study. Submitted in pdf format.
- ☐ **Endorsement Documentation** from the endorsing municipality or endorsing county requesting participation in the trust fund program and signed by a person authorized to bind the municipality or county. The documentation should clearly indicate the municipality or county's endorsement of the event and the name of the LOC, if applicable. The information in the document should coincide with the Selection Letter.
- ☐ **Selection Letter** A signed letter from the Site Selection Organization selecting the site in Texas that clearly indicates and describes a highly competitive selection process by which site selection occurred, and that the selection was based on an application by the endorsing municipality, county or LOC. This selection letter must clearly indicate the selected LOC, the selected municipality or county, and the event date. The event date indicated in the letter must match the requested event date.
- ☐ **Economic Impact Study** or other data sufficient for EDT to make the determination of the estimated incremental increase in tax revenue directly attributable to the preparation or presentation of the event, including data for any related activities. The Study should contain detailed information on the direct expenditures for the event in the requested market area relating to the economic activity of attendees and other persons associated with the event. The study may also include information on event expenditures, if available. For MERP's only, secondary impacts must be included, and stated separately from the direct impact in order for these impacts to be considered in development of the EDT estimate.
- ☐ **Affidavit for Economic Impact** signed by the person(s) who prepared the Study for the application.
- ☐ **Affidavit of Endorsing Entity** signed by each endorsing municipality, county and/or LOC.

- ☐ **Human Trafficking Prevention Plan (MERP Only)** No later than the 30th day before the first day of the event, the Site Selection Organization must submit a plan to the trafficking of persons in connection with the event to the office of the attorney general and the chief of the Texas Division of Emergency Management. Plans shall be submitted to the following contacts:

Captain James T. (Tim) Ferguson – Office of the Attorney General james.ferguson@oag.texas.gov

Seth Christensen, Blair Walsh – Texas Division of Emergency Management seth.christensen@tdem.texas.gov,
blair.walsh@tdem.texas.gov

- ☐ **Event Support Contract** is a contract by and between a Site Selection Organization and a local organizing committee, an endorsing municipality, or an endorsing county setting out the representations and assurances of the parties with respect to the selection of a site in this state for the location of an event, and the requirements and costs necessary for the preparation or presentation of an event. Due before the first day of the event, early submission will provide EDT with the opportunity to review the contract and address any issues prior to the event.

Note: Disclosure of Information under the Public Information Act. All documents submitted to the Office of the Governor (OOG) may be subject to disclosure under the Texas Public Information Act, Chapter 552 of the Texas Government Code ("the Act"), including, but not limited to, the application, event support contract, economic impact analysis, and all disbursement documentation submitted after the event, whether created or produced by the applicant or by any third-party. If it is necessary to include proprietary or otherwise confidential information in the documents submitted, that particular information should be clearly identified as such. **Merely making a blanket claim that the all documents are protected from disclosure because they may contain some proprietary or confidential information is not acceptable, and will not render the information confidential.** Any information that is not clearly identified as proprietary or confidential will be released in accordance with the Act.

I, the authorized representative of the applicant, certify that the representations made, the facts stated in this application and all supplemental documents are true and correct, and that no relevant facts have been intentionally omitted, as evidenced by my signature below. I hereby agree, on behalf of the applicant, to comply with the reporting requirements and will provide other documentation as requested.

Signature

Name (Printed)

Title

Date

2024 LIV Golf Team Championship Dallas - Daily Attendance

	Players	Player Support Team	Broadcast Media & Tech	Ticketed Spectators	Vendors	Staff & Officials	Totals
16-Sep	104	624	150	-	250	345	1,473
17-Sep	104	624	150	-	250	345	1,473
18-Sep	104	624	150	-	250	345	1,473
19-Sep	104	624	150	-	250	345	1,473
20-Sep	104	624	150	15,000	250	345	16,473
21-Sep	104	624	150	15,000	250	345	16,473
22-Sep	104	624	150	15,000	250	345	16,473

Average 7,902



April 10, 2024

Mr. Gene Cervenka
Deputy Director – Economic Development Finance
Economic Development & Tourism
Office of Governor Greg Abbott
1100 San Jacinto, 3rd Floor
Austin, TX 78701

via email: eventsfund@gov.texas.gov

RE: 2024 LIV Golf Dallas

Dear Mr. Cervenka:

Pursuant to Texas Government Code Chapter 480, the City of Carrollton respectfully requests that your office prepare an estimate of the economic impact of the 2024 LIV Golf Dallas for purposes of establishing an Event Trust Fund to be funded by local and state tax revenue under the provisions of the Statute.

The City of Carrollton has been advised that LIV Golf selected Carrollton as its host city through a highly competitive selection process, and fielded solicitations from outside the State of Texas. The site selection was not based upon an application by the municipality to the site selection organization, as provided in Texas Government Code § 480.0102, but the City fully supports and endorses the event. Please be advised that LIV Golf will hold a tournament in Houston on June 7 – 9, 2024; however, this event in Carrollton is a championship tournament.

Included within this application are direct economic spending projections for the 2024 event. Outlyr Inc.'s consultant has projected, and request that your office certify, that the event will generate the following eligible State taxes from direct expenditures:

LIV Golf Team Championship Dallas:	\$899,798
September 16 - 22, 2024	

We appreciate our relationship with the Governors' Office and look forward to your response regarding this special application. Please contact me if you should have any questions or require further information.

Sincerely,

Mayor Steve Babick
City of Carrollton

City of Carrollton

1945 E. Jackson Rd, Carrollton, TX 75006 | 972.466.3167(VM) | 972.896-3568(C)
P.O. Box 110535, Carrollton, TX 75011-0535 | Steve.Babick@cityofcarrollton.com



Steve Babick
Mayor
The City of Carrollton
1945 E. Jackson Road
Carrollton, Texas 75006

April, 8th 2024

Dear Mayor Babick,

Hope all is well as we move through 2024. As a leader in the sports and entertainment space, Outlyr has seen the positive impact that live sports and entertainment have on communities across the country.

We are excited to bring an event of this magnitude to the City of Carrollton in the fall of 2024. For the first time, Outlyr will partner with Maridoe Golf Club to bring the LIV Golf Team Championship Dallas to Carrollton, TX from September 16th – September 22nd.

This event will offer more than the three-day golf tournament. It will include a week of programming and activities designed to engage the community. Events may include (but are not limited to): Official Pro-Ams, VIP Welcome Party, Team Celebration, Community Programming, Family Zones, Sustainability Initiatives, Concerts, and more. We are confident this weeklong celebration will bring entertainment to both North Texas residents as well as folks from out-of-state, in a safe and secure manner, as the best golfers in the world compete on a global stage.

Outlyr has more than 30 years of experience in building sustainable events in regions that recognize the importance of community, culture, and charitable enhancements. Hosting the 2024 LIV Golf Team Championship Dallas here in Carrollton, TX, is largely predicated around this recognition of community, culture and charitable enhancements that is foundational to North Texas. The opportunity to partner with an incredible host club like Maridoe Golf Club helped us – and our partners – decide on the location.

We look forward to developing a strong partnership with the City of Carrollton and to building a safe, special, and beneficial event for the community. Please let us know if you have any further questions.

Sincerely,
James Clark
Vice President
Outlyr LLC.

2024 LIV Golf Team Championship Dallas

*Projected Economic Impact on
the City of Carrollton Economy
and Texas State Tax Revenues*



Prepared by:

HIGHLAND
MARKET RESEARCH

2024 Event Projections

The LIV Golf Team Championship Dallas will be held in Carrollton, Texas from September 16-22, 2024.

Table 1. Projected People Attending the 2024 LIV Golf Dallas

	Out-of-State	Texas (Non-Market)	Carrollton Market Area	Totals
Players & Caddies	98	6	-	104
	94%	6%	0%	
Player Support Team	588	36	-	624
	94%	6%	0%	
Broadcast Media & Tech	104	23	23	150
	70%	15%	15%	
Ticketed Spectators	4,020	2,010	4,020	10,050
	40%	20%	40%	
Vendors	150	25	75	250
	60%	10%	30%	
Staff & Officials	330	-	15	345
	96%	0.0%	4%	
Grand Totals	5,290	2,100	4,133	11,523
	46%	18%	36%	

Table 2. Projected Out-of-State and Non-Market Attendees

Players & Caddies	
out-of-state	98
TX non-market	6
Player Support Team	
out-of-state	588
TX non-market	36
Broadcast Media & Tech	
out-of-state	104
TX non-market	23
Ticketed Spectators	
out-of-state	4,020
TX non-market	2,010
Vendors	
out-of-state	150
TX non-market	25
Staff & Officials	
out-of-state	330
TX non-market	-
<i>Total Eligible</i>	<i>7,390</i>

Table 3. Projected Daily Attendance

	Players	Player Support Team	Broadcast Media & Tech	Ticketed Spectators	Vendors	Staff & Officials	Totals
16-Sep	104	624	150	-	250	345	1,473
17-Sep	104	624	150	-	250	345	1,473
18-Sep	104	624	150	-	250	345	1,473
19-Sep	104	624	150	-	250	345	1,473
20-Sep	104	624	150	15,000	250	345	16,473
21-Sep	104	624	150	15,000	250	345	16,473
22-Sep	104	624	150	15,000	250	345	16,473

Table 4. Projected Expenditures on Food/Dining

	Individuals	Days Attending Event	Total Segment Days	Average per Person per Day	Total Expenditures
Players	104	7	728	\$100.00	\$72,800
Player Support Team	624	7	4,368	\$100.00	\$436,800
Broadcast Media & Tech	127	7	889	\$65.00	\$57,785
Ticketed Spectators	6,030	5	30,150	\$100.00	\$3,015,000
Vendors	175	7	1,225	\$65.00	\$79,625
Staff & Officials	330	7	2,310	\$45.00	\$103,950
Grand Totals	7,390		39,670		\$3,765,960
Average				\$94.93	

Table 5. Projected Expenditures on Alcoholic Drinks with Meals

	Individuals	Days Attending Event	Total Segment Days	Percent Having Drinks	Segment Days Having Drinks	Average Cost per Day	Total Spending on Drinks
Players	104	7	728	-	-	\$0.00	\$0
Player Support Team	624	7	4,368	50%	2,184	\$25.00	\$54,600
Broadcast Media & Tech	127	7	889	50%	445	\$25.00	\$11,113
Ticketed Spectators	6,030	5	30,150	75%	22,613	\$50.00	\$1,130,625
Vendors	175	7	1,225	50%	613	\$25.00	\$15,313
Staff & Officials	330	7	2,310	25%	578	\$15.00	\$8,663
Grand Totals	7,390		39,670		26,431		\$1,220,313
Average				67%		\$46.17	

Table 6. Projected Expenditures on Carrollton Hotels/Motels

	Individuals	People per Room	Total Potential Rooms	Percent in Motels	Number in Motels	Average Nights	Rate	Total Cost
Players	104	2.0	52	15%	8	6	\$250.00	\$11,700
Player Support	624	2.0	312	15%	47	6	\$250.00	\$70,200
Media & Tech	127	1.0	127	75%	95	6	\$185.00	\$105,728
Ticketed Spectators	6,030	2.0	3,015	35%	1,055	4	\$185.00	\$780,885
Vendors	175	1.0	175	75%	131	6	\$185.00	\$145,688
Staff & Officials	330	1.0	330	90%	297	6	\$185.00	\$329,670
Grand Totals	7,390		4,011		1,633			\$1,443,870
Average		1.50		41%			\$206.67	

Table 7. Projected Eligible Rental Car Expenditures

	Players	Player Support Team	Broadcast Media & Tech	Ticketed Spectators	Vendors	Staff & Officials	Totals & Averages
Individuals	104	624	127	6,030	175	330	7,390
People per Vehicle	2.0	2.0	1.0	2.0	1.0	1.0	1.50
Total potential Rentals	52	312	127	3,015	175	330	
Car Rental	75%	75%	75%	50%	75%	75%	31%
Number Renting	39	234	95	1,508	131	248	2,255
Avg Daily Expenditure	\$82.50	\$82.50	\$82.50	\$82.50	\$82.50	\$82.50	\$82.50
Avg Days Renting	6	6	6	4	6	6	5.67
Total Expenditures	\$19,305	\$115,830	\$47,149	\$497,475	\$64,969	\$122,513	\$867,240
Avg Rental Expenditure	\$495	\$495	\$495	\$330	\$495	\$495	

Table 8. Projected Total Eligible Taxes from Retail & Entertainment Expenditures

	Individuals	Days Attending Event	Total Segment Days	Average Retail Spend per Day	Total Spending on Retail
Players	104	7	728	-	\$0
Player Support Team	624	7	4,368	\$75.00	\$327,600
Broadcast Media & Tech	127	7	889	-	\$0
Ticketed Spectators	6,030	5	30,150	\$75.00	\$2,261,250
Vendors	175	7	1,225	-	\$0
Staff & Officials	330	7	2,310	-	\$0
Grand Totals	7,390		39,670		\$2,588,850
Average				\$65.26	

Table 9. Projected Total Eligible Taxes from Ticket Sales

	Individuals	Average Ticket Price	Total Spending on Retail
Players	104	-	\$0
Player Support Team	624	-	\$0
Broadcast Media & Tech	150	-	\$0
Top Tier Tickets	1,500	\$500.00	\$750,000
Ticketed Spectators	8,550	\$45.00	\$384,750
Vendors	250	-	\$0
Staff & Officials	345	-	\$0
Grand Totals	11,523		\$1,134,750
Average			

Table 10. Projected Total Eligible Taxes from Direct Expenditures

	Projected Direct Expenditures	Texas Tax Rate	Eligible Texas Taxes
Retail & Entertainment	\$2,588,850	6.25%	\$161,803
Car Rental	\$867,240	10.00%	\$86,724
Hotel & Motel Expenditures	\$1,443,870	6.00%	\$86,632
Food/Meals (excluding drinks)	\$3,765,960	6.25%	\$235,373
Alcoholic Drinks with Meals	\$1,220,313	11.00%	\$134,234
Ticket Sales	\$1,134,750	6.25%	\$70,922
Total Eligible Expenditures	\$11,020,983		\$775,688
Eligible Texas Tax Generated	\$775,688		

Table 11. Summary Funding Request

Requested State Share	\$775,688
Requested Local Share	<u>\$124,110</u>
Total Request	\$899,798



OFFICE OF THE GOVERNOR
ECONOMIC DEVELOPMENT & TOURISM

GREG ABBOTT
GOVERNOR

AFFIDAVIT
for Economic Impact Documentation

Affidavit to be completed, including signed and notarized, by any and all party(ies) providing economic data to support an application for an Event Trust Fund, Major Events Reimbursement Program or Motor Sports Racing Trust Fund.

I, Angie Highland , am providing information to be used by a City, County or Local Organizing Committee for the purpose of receiving funding through the Event Trust Fund, Major Events Reimbursement Program, or Motor Sports Racing Trust Fund ("the Act"), and hereby swear and affirm that, to the best of my knowledge, any data provided is true and accurate, and any projections made are based on reasonable assumptions documented in the information provided. I further swear and affirm that I have reviewed the information being submitted, and that all of the statements made and information provided herein, including statements made and information provided in any attachments are true, complete, and correct, to the best of my knowledge. Information provided includes but is not limited to an economic impact study or other data sufficient for the Economic Development and Tourism Office to make the determination of the incremental increase in tax revenue associated with hosting the event in Texas, including a listing of any data for any related activities.

I understand that the City, County or Local Organizing Committee is receiving funding under the Act for the purposes of facilitating this event: LIV Golf Team Championship Dallas on these dates: September 16-22, 2024 and that the information will be provided by the City, County or Local Organizing Committee as a government document.

I understand that it is a felony offense under Section 37.10, Texas Penal Code, to knowingly make a false entry in, or false alteration of, a governmental record, or to make, present, or use a governmental record with knowledge of its falsity, when the actor has the intent to harm or defraud another.

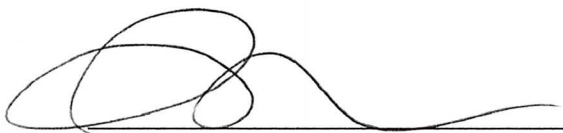
I understand that the offense of perjury, under Section 37.02, Texas Penal Code, is committed when a person, with intent to deceive and with knowledge of the statement's meaning, makes a false statement under oath or swears to the truth of a false statement previously made and the statement is required or authorized by law to be made under oath.

I understand my obligation to provide information about event expectations, performance, and expenses that are true and accurate to the best of my knowledge and ability. I also understand my obligation to immediately report any known or suspected waste, fraud, and abuse of funds received under the Act to the Texas State Auditor's Office at 1-800-892-8348. I hereby swear and affirm that I have read the entire affidavit, and I understand its contents.



OFFICE OF THE GOVERNOR
ECONOMIC DEVELOPMENT & TOURISM

GREG ABBOTT
GOVERNOR



Affiant Signature

Angie Highland

Printed Name

President, Highland Market Research

Title and Name of Organization

4/9/2024

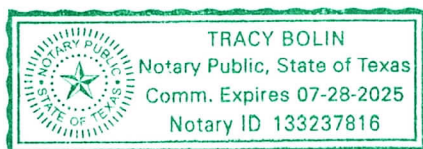
Date

The State of Texas

County of Parker

Before me, a Notary Public, on this day personally appeared Angie Highland, known to me to be the person whose name is subscribed to the forgoing instrument and acknowledged to me that he/she executed the same for the purpose and consideration therein expressed.

Given under my hand and seal of office this 9 day of April, 2024



Tracy Bolin

(Notary Public, State of Texas)

(PERSONALIZED SEAL)

Tracy Bolin

(Print name of Notary Public here)

My commission expires the 28 day of July, 2025



OFFICE OF THE GOVERNOR
ECONOMIC DEVELOPMENT & TOURISM

GREG ABBOTT
GOVERNOR

AFFIDAVIT
for Economic Impact Documentation

Affidavit to be completed, including signed and notarized, by any and all party(ies) providing economic data to support an application for an Event Trust Fund, Major Events Reimbursement Program or Motor Sports Racing Trust Fund.

I, James Clark, am providing information to be used by a City, County or Local Organizing Committee for the purpose of receiving funding through the Event Trust Fund, Major Events Reimbursement Program, or Motor Sports Racing Trust Fund ("the Act"), and hereby swear and affirm that, to the best of my knowledge, any data provided is true and accurate, and any projections made are based on reasonable assumptions documented in the information provided. I further swear and affirm that I have reviewed the information being submitted, and that all of the statements made and information provided herein, including statements made and information provided in any attachments are true, complete, and correct, to the best of my knowledge. Information provided includes but is not limited to an economic impact study or other data sufficient for the Economic Development and Tourism Office to make the determination of the incremental increase in tax revenue associated with hosting the event in Texas, including a listing of any data for any related activities.

I understand that the City, County or Local Organizing Committee is receiving funding under the Act for the purposes of facilitating this event: LIV Golf Team Championship Dallas on these dates: September 16-22, 2024 and that the information will be provided by the City, County or Local Organizing Committee as a government document.

I understand that it is a felony offense under Section 37.10, Texas Penal Code, to knowingly make a false entry in, or false alteration of, a governmental record, or to make, present, or use a governmental record with knowledge of its falsity, when the actor has the intent to harm or defraud another.

I understand that the offense of perjury, under Section 37.02, Texas Penal Code, is committed when a person, with intent to deceive and with knowledge of the statement's meaning, makes a false statement under oath or swears to the truth of a false statement previously made and the statement is required or authorized by law to be made under oath.

I understand my obligation to provide information about event expectations, performance, and expenses that are true and accurate to the best of my knowledge and ability. I also understand my obligation to immediately report any known or suspected waste, fraud, and abuse of funds received under the Act to the Texas State Auditor's Office at 1-800-892-8348. I hereby swear and affirm that I have read the entire affidavit, and I understand its contents.



OFFICE OF THE GOVERNOR
ECONOMIC DEVELOPMENT & TOURISM

GREG ABBOTT
GOVERNOR

[Signature]
Affiant Signature

JAMES CLARK
Printed Name

VICE PRESIDENT, OUTWELL, LLC
Title and Name of Organization

04-08-24
Date

The State of Texas

County of Dallas

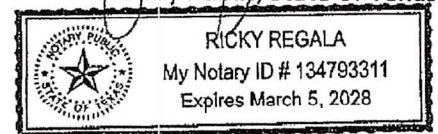
Before me, a Notary Public, on this day personally appeared James Clark, known to me to be the person whose name is subscribed to the forgoing instrument and acknowledged to me that he/she executed the same for the purpose and consideration therein expressed.

Given under my hand and seal of office this 08 day of April, 20 24

Ricky Regala

Notary Public, State of Texas

(PERSONALIZED SEAL)



Ricky Regala

(Print name of Notary Public here)

My commission expires the 5 day of March, 20 28



OFFICE OF THE GOVERNOR
ECONOMIC DEVELOPMENT & TOURISM

GREG ABBOTT
GOVERNOR

AFFIDAVIT of Endorsing Entity

Affidavit to be completed, including signed and notarized, by any and all Municipalities, Counties, and/or LOCs endorsing an Event Trust Fund, Major Events Reimbursement Program or Motor Sports Racing Trust Fund.

I, Steve Babick, an authorized representative of the City of Carrollton, a [Local Organizing Committee (nonprofit corporation), endorsing municipality or endorsing county] (circle one) ("Requestor") that is receiving funding through the Event Trust Fund, Major Events Reimbursement Program or Motor Sports Racing Trust Fund ("the Act"), hereby swear and affirm that, to the best of my knowledge, the Requestor has designed and implemented internal controls, processes and procedures to help the Requestor ensure that the Requestor and its use of these funds complies with all applicable laws, rules, and written guidance from the Economic Development and Tourism Office. I further swear and affirm that I, or my duly authorized employee, representative, or agent, have reviewed the information, and that all of the statements made and information provided therein, including statements made and information provided in any attachments are true, complete, and correct to the best of my knowledge. All other information submitted as part of this request for participation is being represented by me as true and correct, and I am unaware of any information contained therein that is false, misleading, or fraudulent. Information provided includes but is not limited to:

- (1) A letter from the municipality or county requesting participation in the Events Trust Fund program and signed by a person authorized to bind the municipality or county;
- (2) A letter from the site selection organization on organization letterhead selecting the site in Texas;
- (3) An economic impact study or other data sufficient for the Economic Development and Tourism Office to make the determination of the incremental increase in tax revenue associated with hosting the event in Texas, including a listing of any data for any related activities;
- (4) An application for an Events Trust Fund program and any attachments; and
- (5) An Event Support Contract

I understand that I am receiving funding under the Act for the purposes of facilitating this event: LIV Golf Team Championship Dallas on these dates: September 16 - 22, 2024. I understand that non-compliance with reporting requirements could be treated as a violation of the statute and/or program rules resulting in the possible withholding of disbursement funding.

I understand that it is a felony offense under Section 37.10, Texas Penal Code, to knowingly make a false entry in, or false alteration of, a governmental record, or to make, present, or use a governmental record with knowledge of its falsity, when the actor has the intent to harm or defraud another.

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intent to deceive and with knowledge of the statement's meaning, makes a false statement under oath or swears to the truth of a false statement previously made and the statement is required or authorized by law to be made under oath.

I understand my obligation to provide information about event expectations, performance, and expenses that are true and accurate to the best of my knowledge and ability. I also understand my obligation to immediately report any known or suspected waste, fraud, and abuse of funds received under the Act to the Texas State Auditor's Office at 1-800-892-8348. I hereby swear and affirm that I have read the entire affidavit, and I understand its contents.

Affiant Signature

Printed Name

Title and Name of Organization

Date

The State of Texas

County of _____

Before me, a Notary Public, on this day personally appeared _____, known to me to be the person whose name is subscribed to the forgoing instrument and acknowledged to me that he/she executed the same for the purpose and consideration therein expressed.

Given under my hand and seal of office this _____ day of _____, 20_____

Notary Public, State of Texas

(PERSONALIZED SEAL)

(Print name of Notary Public here)

My commission expires the _____ day of _____, 20_____