

SUMMARY OF MAJOR CHANGES

2019 Sign Code Update

Substantive changes:

Formatting changes:

- Ordinance completely re-arranged for better organization; cross-references coordinated.
- Formatting, including indentation and subsection numbering, corrected throughout for consistency and legibility. Definitions combined into one section.

Signs exempt from permit

- Window signs now limited to one-story and two-story retail buildings and the ground floor of mixed-use buildings with retail at the ground floor to prevent mid-rise and high-rise buildings from having window signs.

Prohibited signs and activities

- Specifically limits “awning signs” to 1/3 of the vertical face of the awning to clarify how one can be used to place signs.

Wall signs

- Limits multi-story office buildings to one building identification sign per elevation, prevents individual tenants from each having a sign unless it is the primary tenant of the building.
- Adds specific language related to digital fuel price signs to gas station canopies, prevents them from being animated or changing copy other than to update a change in fuel price.

Rooftop signs

- Section created, to permit their use only in limited situations; sets forth standards consistent with what has been allowed for Switchyard and Sloane Street rooftop signs through meritorious exceptions granted by the PSB.

Cold air inflatable devices

- Added language to ensure devices are motionless, preventing dancing figures.

Legal

- Due to recent U.S. Supreme Court and Texas Supreme Court cases, Legal has reviewed and recommended changing/removal of sections that would render the ordinance unconstitutional.