

Legislation Text

File #: 1900, **Version:** 1

CC MEETING: **March 17, 2015**

DATE: March 10, 2015

TO: Leonard Martin, City Manager

FROM: Kelli Lewis, Marketing Director & Peter Braster, Senior Development Manager

Consider A **Resolution Authorizing The City Manager To Enter Into An Economic Development Incentive Agreement With The Old Downtown Carrollton Association (ODCA) In An Amount Not To Exceed \$8,190.00.**

BACKGROUND:

On behalf of the Old Downtown Carrollton Association (ODCA), ODCA President Paula McDonald has requested the City's aid in providing support for office space in one of the two remaining vacant live/work units at the Union at Carrollton Square. ODCA has been unable to find affordable available space in Downtown. Although ODCA's first choice was to find private office space in Downtown, the Union at Carrollton Square units are their only viable option at this time. ODCA indicates they need an office to better support their activities and provide one location to house all of their office equipment, decorations, and supplies.

The ODCA Board is trying very hard to become more professional and be thought of as more than a neighborhood association. Their mission statement reads: "ODCA exists to preserve, promote, and encourage the civic, social, tourist, commercial and economic welfare in the Historic Downtown Area of the City of Carrollton." They have developed a full calendar of events and activities for the upcoming year. Mrs. McDonald has expressed the Board's frustration in having a laminator in one store, a copier/printer in another, membership materials at one or two other stores, and files at different homes. This grant would enable ODCA to combine all of their materials into one office and to work more efficiently on behalf of Downtown Carrollton.

FINANCIAL IMPLICATIONS:

As part of the economic development agreement with the developer of the Union at Carrollton Square, the City agreed to lease the development's live/work units. The City's commitment to lease the two remaining vacant units ends on December 15, 2015. The economic development grant would be for 90% of the City's monthly rental amount for a six-month term.

Currently, the City pays \$1,515 a month for each unit. Under this recommendation, the ODCA would pay \$150 per month and the City would continue to pay the remaining amount of \$1,365. The term ends concurrently with the end of the City's fiscal year. ODCA would be required to pay all utilities. Additional support for the ODCA's office rental may be considered as part of their annual grant during the next budget cycle.

IMPACT ON COMMUNITY SUSTAINABILITY:

Over the last 30 years, ODCA has provided grass roots support for Downtown Carrollton. Their contribution to

the preservation of the Square and their support of the businesses, shops, and restaurants has been invaluable.

STAFF RECOMMENDATION/ACTION DESIRED:

Staff recommends that the City Council approve a resolution authorizing the City Manager to enter into an economic development agreement with the Old Downtown Carrollton Association (ODCA) in an amount not to exceed \$8,190.00.