

Legislation Text

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CC MEETING: May 5, 2015

DATE: April 27, 2015

TO: Leonard Martin, City Manager

FROM: Lorri Dennis, City Arborist

Discuss **Preliminary Concepts For Infrastructure Aesthetics And Design Standards At Targeted Entryway Intersections.**

BACKGROUND:

This project is one of the City Council's strategic sustainability objectives from the 2014 summer retreat. The project objective is to improve certain entryways into Carrollton to better distinguish Carrollton from Dallas. Seven entryways will be targeted by this program. The city has retained Kevin Sloan Architects to provide design concepts, using the Rosemeade Parkway/Marsh Lane entryway as a pilot to define key elements for the program.

Staff presented conceptual ideas to the Re-Development Sub-Committee on January 26, 2015. The Sub-Committee prioritized several key entryways where Carrollton abuts Dallas, as well as several bridge abutment locations which are targeted for future visual improvements. The most challenging entryway on the priority list is the intersection of Marsh Lane and Rosemeade Parkway. Kevin Sloan presented preliminary concepts to the Re-Development Sub-Committee on April 20. The Re-Development Sub-Committee supported the concepts and requested a presentation be made to the City Council.

STAFF RECOMMENDATION/ACTION DESIRED:

The purpose of this presentation is to determine the level of Council support for such standards and to provide input on the first location. If Council is supportive, staff will develop a full scope of work for the locations prioritized by the Re-Development Sub-Committee.